

TITLES	EXPLANATIONS
Title of Course	Social Perception and Cognition
Code of Course	PSK 434
Type of Course	Elective
Level of Course	Undergraduate
Year of Study	4
Semester/Trimester	7 or 8
Number of ECTS	4
Name of Lecturer(s)	Prof. Dr. Doğan Kökdemir
Course Learning Outcomes	At the end of this course students are expected to; LO1. Apply social perception and social cognition to different topics in social psychology. LO2. Apply topics in social perception and social cognition to the community problems. LO3. Apply topics in social perception and social cognition to the problems in their own lives. LO4. Develop applications for other subareas of psychology.
Mode of Delivery	The style of teaching is face-to-face interaction.
Prerequisites and Co-requisites	There is no prerequisite or co-requisite for this course.
Recommended Optional Programme Component	None
Course Contents	1. Introduction 2. Dual Models in Cognition 3. Attention and Encoding 4. Representation in Memory 5. Self in Social Cognition 6. Attribution Processes 7. Heuristics and Biases 8. Social Inference 9. Cognitive Structures of Attitudes 10. Cognitive Processes of Attitudes 11. Stereotyping 12. Prejudice 13. Cognition and Affect 14. Behavior and Affect
Recommended or Required Reading	(Primary Textbook) Fiske, S. T. ve Taylor, S. E. (2010). <i>Social cognition: From brains to culture</i> . Boston: McGraw-Hill. * The primary textbooks for this course is renewed every year.
Planned Learning Activities and Teaching Methods	This course is conducted through discussions on the material presented in class and over the compulsory reading material. With this aim in mind, (a) regular lectures supported by visual presentations and (b) class discussions are used. These class discussions are designed in such a way to help students develop critical and creative thinking skills.
Assessment Methods and Criteria	1 Midterm, 1 Final Exam
Language of Instruction	Turkish
Practicum	None

Program Outcomes	Course Learning Outcomes	LO1	LO2	LO3	LO4
Analyze problems with the scientific method and appropriate scientific tools.		X	X	X	
Think critically and creatively, ask questions, make comments using the knowledge and skills they have acquired.		X	X	X	
Develop a positive attitude toward life-long education.		X			
Use the library, scientific databases, internet and other sources effectively.					
Have the skills to find out, analyze, evaluate, decide about, and apply the alternative solutions to problems.		X			X
Be open-minded to use knowledge stemming from different disciplines and/or areas of psychology.		X			X
Develop a positive attitude toward critical thinking.			X		
Have advanced theoretical and applied knowledge of psychology supported by contemporary course material.		X			X
Have the necessary knowledge and skills to analyze and synthesize the main areas of psychology.		X			X
Be competent in English and Turkish.					
Use effective methods to present, share and discuss scientific information.					
Be able to write scientific papers by using international manuals such as APA.					
Show courage and use the necessary skills to propose solutions to the problems of the world they live in.			X	X	
Show courage and have necessary skills to propose solutions to the problems of their own life.			X	X	
Have a positive attitude to statistics and be able to use common statistical software packages.					
Be able to plan and conduct research independently.					
Apply qualitative and/or quantitative methods depending on the nature and the scope of a given problem.					
Know the research methods and statistical procedures used in behavioral sciences.					
Use tools such as questionnaires, inventories, scales, and tests.					
Apply psychological knowledge to other problem areas for community welfare.			X		
Use theoretical and applied knowledge in accordance with ethical standards.			X		